

Farmers' Market Manager,

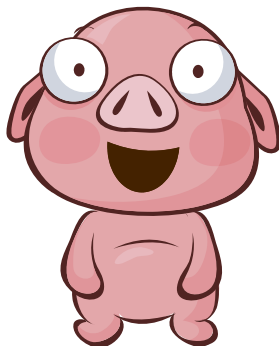
We would like to invite you to attend a meeting for farmers' Market Managers from Wisconsin. This meeting has been designed to assist market managers create an association that will help them to share knowledge and resources. The purpose of this meeting is to help managers create an association that will be useful to them, so your input is critical to it's success.

In addition to creating an association, we are incorporating educational sessions specifically focused on the needs of market managers. These sessions will utilize the best resources in Wisconsin to give you information on laws and liability, food safety at the market, websites and incorporating EBT in the market.

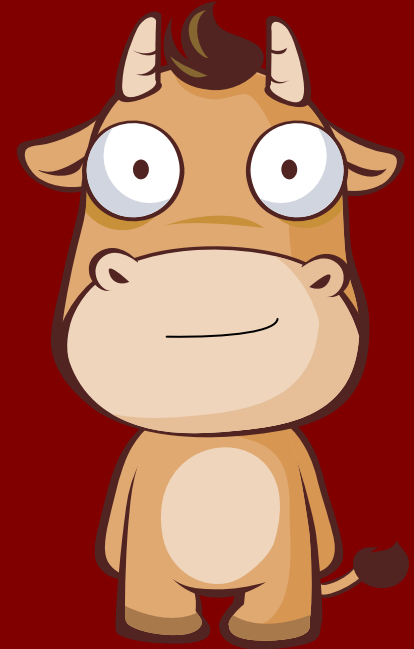
The registration fee for this class is \$15 per person. This will help to cover the cost of food. For those traveling from a distance, hotel rooms are available. We will do our best to cover one night of lodging for everyone traveling more the 60 miles to the event. Please indicate on the form if you require lodging. A map to the Oconomowoc Lake Club is attached.

Please contact us if you have any questions.

This course is supported by a grant from the USDA Farmers Market



WISCONSIN FARMERS' MARKET ASSOCIATION MEETING



January 27 & 28, 2011

Oconomowoc Lake Club,
Oconomowoc, WI

^{UW}
Extension
Cooperative Extension

Farmers' Market Association Meeting

January 27th: Thursday

- 9:00 am Introductions
- 9:15 am Creating a Farmers' Market Association for Wisconsin
Anna Maenner
- 10:30 am Break
- 10:45 am Creating an Association cont.
- 12:00 pm Lunch
- 1:00 pm Keeping Customers Safe: Food Safety and the Market
Barb Ingham,
Food Safety Specialist
UW Cooperative Extension
- 2:00 pm Creating an Association cont.
- 3:15 pm Break
- 3:30 pm Farmers' Market Liability and Legal Issues
Phil Harris , Farm Law Specialist
UW-Cooperative Extension
- 4:30 pm Adjourn

January 28th: Friday

- 8:30 am Association Website review and future plans.
- 9:30 am Creating an Association: Next Steps
- 10:30 am Break
- 10:45 am Creating an Association cont.
- 12:00 pm Lunch
- 12:45 pm Creating an Association Workgroups
- 2:15 pm Break
- 2:30 pm EBT at the Farmers' Markets : Find out what it takes to have a successful EBT program
Jenni Reinke, Market Manager
Fondy Farmers' Market
- 3:30 pm Wrap-up and Adjourn



Questions?

Kristin Krokowski at 262-548-7768 or email kristin.krokowski@ces.uwex.edu
Rose Skora at 262-886-8464/262-857-1948 or email rose.skora@ces.uwex.edu

This meeting is made possible through a grant from the USDA Farmers' Market Promotion Program.
To insure equal access, please make requests for reasonable accommodations as soon as possible prior to the scheduled program, service or activity. If you need this material in another format please contact the program coordinator. The University of Wisconsin-Extension provides equal opportunity in employment and programming, including Title IX & ADA requirement.

Farmers' Market Association Meeting

Name: _____

Market: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Will you need lodging the night of January 27th (for those more than 60 miles from Oconomowoc)? Yes No

Registration Fee (\$15) \$ _____
Number attending _____
Total Registration: \$ _____

Registration is due by January 20th, 2011.

Make Checks Payable to:

Waukesha County UW-Extension

Mail registrations to:
Waukesha County UW-Extension
Attn: Mary Monteleone
515 W. Moreland Blvd. AC G22
Waukesha, WI 53188



For questions about registration
Call Mary Monteleone at 262-548-7775.