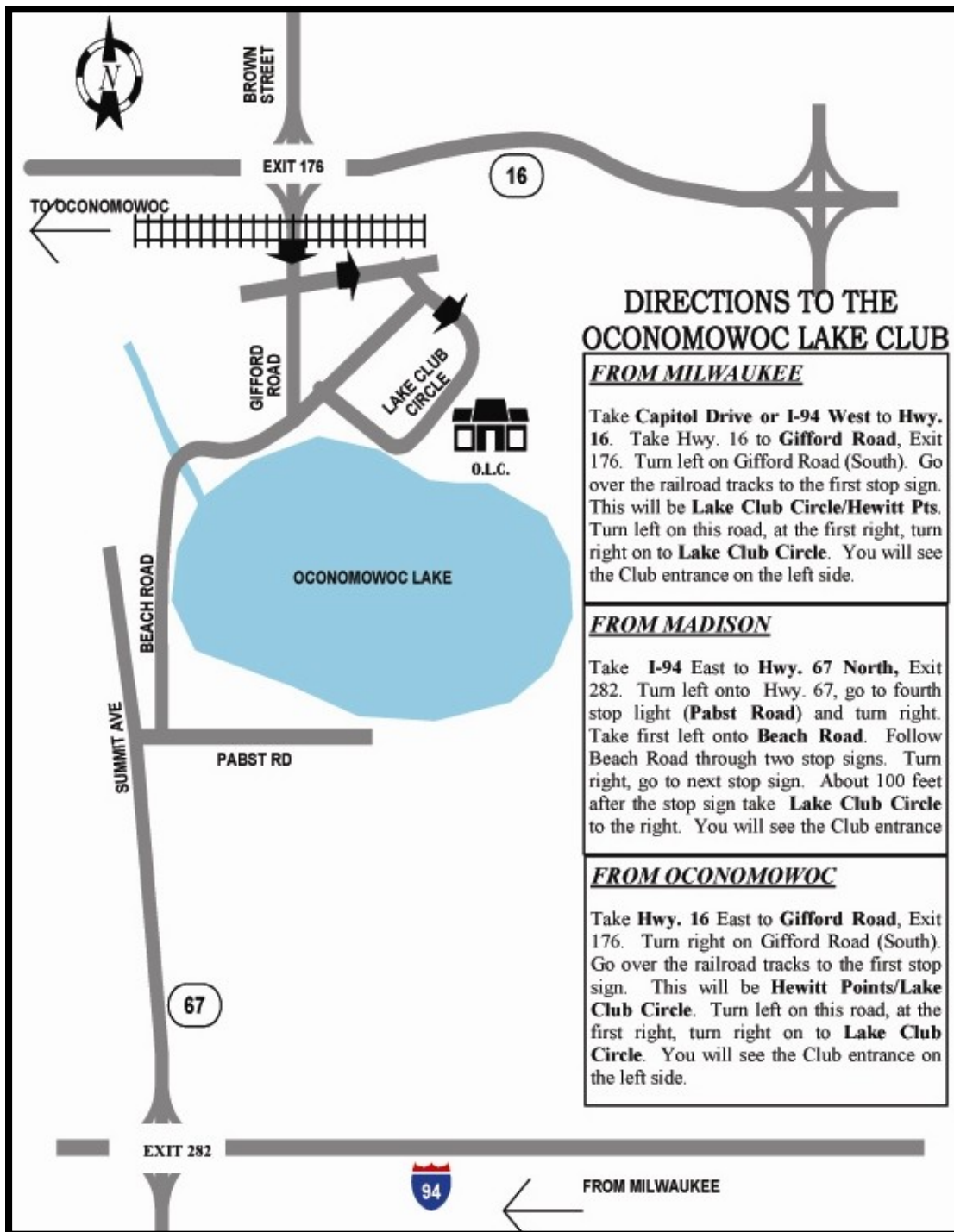


Location: Oconomowoc Lake Club: 4668 Lake Club Circle, Oconomowoc, WI



Farmers Market Workshop

Saturday, February 5, 2011
Oconomowoc Lake Club
Oconomowoc, WI
8:30 am — 3:00 pm



UW
Extension
Cooperative Extension

Registration Form

Name: _____

Name: _____

Name: _____

Market/Farm: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Cost Per Person:	Total Attending	Total Cost
Early Registration Adult: \$25/person or \$40/2 people		
Youth (18 and under): \$10		
Late Registration (postmarked after January 31 or at the door) Adults: \$30/person or \$50/2 people		
Youth (18 and under): \$15		
Total Enclosed		

Would you like a vegetarian lunch?

Yes No

Make Checks Payable to:
Kenosha County UW-Extension

Mail to:
Kenosha County UW-Extension
Farmers Market Workshop
PO Box 550
Bristol, WI 53104

Farmers' Market Workshop Agenda

Oconomowoc Lake Club, Oconomowoc, WI
Saturday, February 5, 2011

8:30 Registration

9:00 Are you Legal? UW Extension's Farm Law Specialist Phil Harris will provide information on legal issues and liability as it relates to farm businesses.

10:30 Break

10:45 Responding to Emergencies on the Farm, John Shuske, UW Cooperative Extension

12:00 Lunch (Chef Jack will provide a locally sourced lunch for participants)

1:00 Break Out Sessions

A. Preventing Food borne Outbreaks Using Good Agricultural Practices

This session will focus on food borne illnesses and practical advice to maintain a sanitary operation (designed for fruit & vegetable producers), John Shuske

B. Overview of the Meat Industry: Impacts of Food Safety on Direct

Marketers: This session will discuss food safety in the meat industry, regulators, and consumers' view food safety. Implementation of food safety rules and guidelines will also be discussed. Jeff Sindelar, UW Extension Meat Specialist

3:00 Closing Remarks/Adjourn



For More Information:

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Rose Skora, Racine & Kenosha Counties UW Extension, 262-857-1948 or rose.skora@ces.uwex.edu

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